



DFS
DENVER FILM SOCIETY

40TH DENVER FILM FESTIVAL

NOVEMBER 1-12, 2017



12
DAYS

220
FILMS IN
FESTIVAL

40,000
ATTENDEES



“

The 39th Denver Film Festival opened with plenty of fanfare as we rolled out the red carpet and welcomed eventual Oscar winners, Emma Stone & Damien Chazelle, to present their dazzling movie musical, *La La Land*. Over the next 11 days, the cinematic celebration continued.

”

~ BRITTA ERICKSON
FESTIVAL DIRECTOR

At left: Academy Award Winner – Best Actress, Emma Stone, on the Festival Red Carpet

ABOUT DENVER FILM SOCIETY

Founded in 1978, the Denver Film Society is a membership-based, nonprofit cultural institution that produces film events & programs throughout the year, more than 600 annually.

MISSION STATEMENT

The Denver Film Society's Mission is to develop opportunities for diverse audiences to discover film through creative, thought-provoking experiences.

VISION STATEMENT

The Denver Film Society's Vision is to cultivate community and transform lives through film.

MEMBERSHIP

2,996

DONORS

191

ATTENDANCE

186,722



Clockwise from left:
Red Carpet Films during 2016 Festival - *La La Land* and *Lion*, both Academy Award Nominees, and *Jackie*, featuring Academy Award Nominee Natalie Portman

6,239,752

SOCIAL MEDIA
IMPRESSIONS

97,385

SOCIAL MEDIA
FANS

10,084

TOTAL NEW FANS
ACROSS PLATFORMS

41,181

ENGAGEMENTS



WHY SPONSOR?



	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Private Film Screening	•				
Opening Night Red Carpet Premier	•				
Logo on Festival Ticket Backs	•				
:30-sec Brand Spot in Pre-film Package	•	•			
Speaking Opportunities	•	•			
Logo in Festival Advertising	•	•	•		
Red Carpet Access	•	•	•		
On-site Activation	•	•	•	•	
Product Placement at Festival Venues	•	•	•	•	
Festival Passes & Film Tickets	•	•	•	•	•
Official Festival Guide (80,000 printed)	Back Cover	•	•	•	•
Festival Daily Newsletter/E-blasts	•	•	•	•	•
Social Media	•	•	•	•	•
Festival Website Presence	•	•	•	•	•

Questions? Contact Patrick O'Brien at patrick@denverfilm.org 720.709.7728